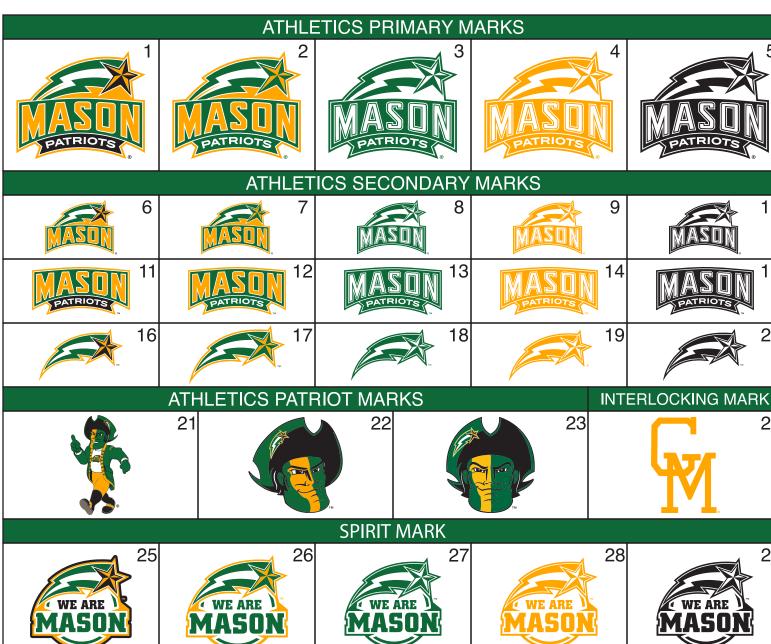
NOVEMBER 21, 2013

GEORGE MASON UNIVERSITY PATRIOTS





VERBIAGE

George Mason University ® GMU® (For Bookstore Use Only) Patriots™

George Mason Patriots ® Mason Nation ®

George Mason ® Mason ® Mason Patriots™ We Are Mason™ gmu.edu ®

LOCATION: FAIRFAX. VA MASCOT: **PATRIOTS** MASCOT NICKNAME: THE PATRIOT

ESTABLISHED DATE: CONFERENCE: ATLANTIC 10 CONFERENCE

51

GENERAL INFORMATION



This mark is primarily reserved for use related to commencement.

COLOR INFORMATION

You must use the approved University colors or the *PANTONE* colors listed on this page. The colors on this page are not intended to match the PANTONE color standards.

| SCHOOL COLORS | PANTONE COLORS | s. *PANTONE® is a registered trademark of PANTONE, Inc. THREAD COLORS |
|---------------------------------|---|--|
| GREEN GOLD BLACK WHITE | PANTONE 349 PANTONE 130 PANTONE PROCESS BLACK WHITE | MADEIRA 1250 RA 2453 MADEIRA 1125 RA 2466 BLACK BLACK WHITE WHITE |
| GREEN | GOLD | BLACK |

ADDITIONAL PERTINENT INFORMATION

- Yes No Restrictions • University seal permitted on products for resale: Alterations to seal permitted: · Overlaying / intersecting graphics permitted with seal: University licenses consumables: · University licenses health & beauty products: • University permits numbers on products for resale: · Mascot caricatures permitted: · Cross licensing with other marks permitted:
- NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and
- NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.