

# GEORGE MASON UNIVERSITY PATRIOTS



## ATHLETICS PRIMARY MARKS



## ATHLETICS SECONDARY MARKS



## ATHLETICS PATRIOT MARKS



## INTERLOCKING MARK



## SPIRIT MARK



## COLOR INFORMATION

You must use the approved University colors or the \*PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
GREEN	PANTONE 349	MADEIRA 1250	RA 2453
GOLD	PANTONE 130	MADEIRA 1125	RA 2466
BLACK	PANTONE PROCESS BLACK	BLACK	BLACK
WHITE	WHITE	WHITE	WHITE
GREEN	GOLD	BLACK	

## VERBIAGE

George Mason University ®  
 GMU ® (For Bookstore Use Only)  
 Patriots™  
 George Mason Patriots ®  
 Mason Nation ®

George Mason ®  
 Mason ®  
 Mason Patriots™  
 We Are Mason™  
 gmu.edu ®

## GENERAL INFORMATION

LOCATION: FAIRFAX, VA  
 MASCOT: PATRIOTS  
 MASCOT NICKNAME: THE PATRIOT  
 ESTABLISHED DATE: 1957  
 CONFERENCE: ATLANTIC 10 CONFERENCE

## INSTITUTIONAL "M" MARK



## INSTITUTIONAL PRIMARY MARKS



## INSTITUTIONAL SECONDARY MARKS



## INSTITUTIONAL SEAL MARKS



This mark is primarily reserved for use related to commencement.

## ADDITIONAL PERTINENT INFORMATION

	Yes	No	Restrictions
• University seal permitted on products for resale:	X		_____
• Alterations to seal permitted:		X	_____
• Overlaying / intersecting graphics permitted with seal:		X	_____
• University licenses consumables:	X		_____
• University licenses health & beauty products:	X		_____
• University permits numbers on products for resale:	X		_____
• Mascot caricatures permitted:	X		_____
• Cross licensing with other marks permitted:	X		_____
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.			_____
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.			_____